



## Our Approach to Parking at The Bend

Watershed is committed to addressing the parking needs of current and future residents and businesses in Georgetown. As we develop The Bend we recognize the need for proactive parking solutions that support a growing community while minimizing the impact on existing neighborhood infrastructure. Because of the soil in Georgetown, it is not possible to create parking underneath the buildings of The Bend, and because we are committed to keeping rents low at The Bend, adding parking to the project in other ways is not viable.

### A Collaborative Solution

To address this challenge, Watershed is seeking partnerships with local businesses and landowners to maximize the use of existing off-street parking. Our goal is to:

- **Utilize underused parking spaces** during off-hours (evenings and weekends) for new residents.
- **Reduce the strain on neighborhood street parking** by distributing vehicle parking across available private lots.
- **Encourage shared parking agreements** within a five-block radius of new housing developments.

### Targeted Parking Partnerships

Our first project, Elements at 402 South Lucile Street is anticipated to be completed in 2026. To meet the needs of new residents, we are working to secure agreements for 76 off-street parking spaces, equal to 50% of total new housing units.

We have begun outreach to key businesses and property owners in Georgetown to establish these partnerships and identify available parking spaces that could be leveraged to support the community's evolving needs.

### Looking Ahead

Beyond parking solutions, Watershed remains committed to advocating for improved public transportation access to Georgetown. While our current strategy prioritizes immediate parking needs, we also envision a future where increased transit options reduce car dependency in the neighborhood. By working together with local businesses, residents, and city agencies, we can create a more accessible, sustainable, and vibrant Georgetown.

### Join Us

If you are a business or landowner with available parking and are interested in collaborating, we would love to hear from you. Let's work together to build a more connected and thriving Georgetown for all. Please connect with us at [info@watershedcommunity.org](mailto:info@watershedcommunity.org).