



## Georgetown Healthy Food Coalition (GHFI)

### Who We Are

The Georgetown Healthy Food Initiative (GHFI) is a volunteer-led coalition committed to increasing access to nutritious, local food in Georgetown. Inspired by grassroots efforts like Cultivate South Park and the Urban Fresh Food Collective, GHFI aims to bridge the gap between community-driven food initiatives and city support.

### Food Challenges in Georgetown

As the population in Georgetown is expected to increase, existing food access challenges will be exacerbated. Many of Georgetown's residents are artists, industrial workers, and low-income community members who already experience financial barriers to healthy eating. Additionally, the neighborhood's industrial history has led to environmental concerns, including soil contamination, making traditional community gardening efforts difficult. Limited public transportation options further hinder access to grocery stores outside the neighborhood, disproportionately affecting residents without personal vehicles. Addressing these systemic challenges is critical to ensuring food security for Georgetown's future.

### Community-Led Solutions

GHFI, in collaboration with Watershed, has proposed a **Food Hub** as part of Georgetown's future development. Elements of the Food Hub are:

- **Temporary fresh food access:** Partnering with Farestart's Mobile Grocer.
- **Small-format grocery store:** Affordable, culturally relevant, and 24/7 accessible food.
- **Permanent food bank space:** Expanding PSLA's food bank within 'The Bend.'
- **Food entrepreneurship & education:** Business incubator spaces for local food entrepreneurs, with support from Avole Coffee.
- **Food education programs:** Community-driven initiatives around food sustainability, gardening, and zero waste.

### Measuring Success

GHFI defines success through:

- **High utilization of food spaces** and participation in community engagement.
- **Sustained partnerships** with local food organizations and businesses.
- **A thriving neighborhood hub** where food access, culture, and entrepreneurship intersect.



### Join Us!

GHFI is actively seeking volunteers, partners, and support to build a healthier food system for Georgetown's future. Connect with our team via [info@watershedcommunity.org](mailto:info@watershedcommunity.org).