



The Bend has 100 Commitments to Deliver on 5 Imperatives for our Community

Total Projected Social Impact Supported by The Bend:

\$244 Million

(in present value), realized over 30 years, with \$128 million of that being directly generated by Watershed. This is value beyond what a typical market rate development would generate.

Philanthropic ROI:

\$1.39 on every \$1 contributed

Affordable Spaces

Environment and Stewardship

Art as Convener

Diverse and Inclusive Community

Liveable Neighborhood



Increased Trees (Commitment 69): Each tree is on average expected to support nearly \$40,000 in soil, air, water and GHG benefits.

Permeable pavement (Commitments 70 and 71): Projected to save \$170,000 in pavement maintenance costs over the lifetime of the pavement while saving \$2,000 in water treatment costs.



A projected 61,000 people per year will attend events at The Bend, with approximately 16,000 of those visitors participating in weekly and monthly activities at The Bend (Commitments 22 and 51).

Arts Participation (Commitments 21, 31, 51): Regular participation in arts and cultural activities and events at The Bend is expected to support improved well-being amongst participants by over \$14 million per year.

Housing affordability and stability (Commitments 1, 2, 3): Projected to support nearly \$1 million in physical and mental health benefits per year.

Rent Savings (Commitments 1, 2, 3): An estimated 1,565 residents in 566 households will stand to collectively save over \$4 million per year.

Early Childhood Care (Commitment 76): Projected to support \$800,000 in future lifetime earnings for participating children each year.

Accessibly Designed Housing (Commitment 36 and 37): Boosting safety for residents is projected to help avoid upwards of \$180,000 health care costs.

